



**Minnesota**  
STATE COLLEGES  
& UNIVERSITIES

# Putting It All Together: The Future of CE/CT

**Mary Rothchild, System Director**

**Office of the Chancellor**

**MnCCECT**

**May 5, 2011**



# System Action Plan Focus Areas

- Develop a ***Student Success Agenda*** that advances Minnesota as the most educated state in the nation.
- Advance a ***Fiscal Sustainability Agenda*** that draws on the collaborative and creative capacity of the System.



# Action Plan Implementation

1. System institutions will provide a “response” to the Action Plan that includes:
  - Information sharing of strategies and effective practices across institutions
  - Feedback on major policy issues requiring Board and Office of the Chancellor responses
2. The system will engage new networks of faculty, administration and staff.

## Survey of Institutional Planning and Activities: Respond to this Survey

Finish

What are your institution's primary areas of focus as it regards student success initiatives on your campus? \*

- K-12 Outreach and Preparedness
- Student Transitions and Developmental Education
- Student Application, Entry, and Orientation
- Student Advising, Retention and Progress
- Ongoing Advising, Program Completion, and Graduation

What are you doing that is particularly innovative or effective in the area of K-12 Outreach and Preparedness?

What is your institution doing that is particularly innovative or effective in supporting student transitions and developmental education?

What are you doing that is particularly innovative or effective in the area of Student Application, Entry, and Orientation?



Minnesota  
STATE COLLEGES  
& UNIVERSITIES

# Action Plan Implementation

- Action Plan response from institutions  
*Spring/Summer 2011*
- Engagement of stakeholder groups  
*late-Summer and Fall 2011*
- Office of the Chancellor support and facilitation  
*Ongoing*
- Board of Trustees policy directions and goals  
*Fall 2011*



Minnesota  
STATE COLLEGES  
& UNIVERSITIES

# Future of CE/CT: What are we trying to accomplish?

- Business & Industry Outreach Council
  - Michael Murphy, Associate Vice Chancellor
  - Chad Coauette, Anoka Technical College
  - Marsha Danielson, South Central College
  - Joe Mulford, Hennepin Technical College, Chair
  - Jess Niebuhr, Minneapolis Community & Technical College
  - Gail Ruhland, St. Cloud State University
  - Kathy Schwantes, Ridgewater College
  - Anne Temte, President, Northland Community & Technical College
  - Steve Wagner, Lake Superior College
  - Kyle Uphoff, Department of Employment & Economic Development
  - Open position – outstate Minnesota



Minnesota  
STATE COLLEGES  
& UNIVERSITIES

# Strategic projects 2010-2011

- Implementation of Lumens PRO
- Technical Advisory Committee – Fund 120 workgroup for CE/CT
- Performance Measures
- Salesforce.com
- Communications Action Team



# Lumens

- Implementation of Lumens Pro
  - Lumens Campus Adoption Program (LCAP)
  - AdvanceIT Minnesota – project management
  - Greg Marsello, LERN Consulting
- Double-entry Pilot Group
  - Central Lakes, Fond du Lac, South Central, Minneapolis CTC, Anoka Ramsey
- Upgrade to ENT (PRO + B2B)
- PCI compliance, “red flag” events, End-users Group, Lumens Certification Institute, on-going training





Minnesota  
STATE COLLEGES  
& UNIVERSITIES

# CE/CT – Technical Advisory Group for Fund 120

- No change in FY12 allocation from Fund 120
- Implementation in FY13
- Strategic plan for CE/CT will inform the CE/CT “component” in formula
- Changes in allocation as a result of adding the new component are reviewed by presidents.



# Performance Measures

- Purposes:
  - collect consistent data across the system
  - provide qualitative data on the impact of training
- Data collected using financial reporting system and online survey
- Performance Measures report will be presented at Leadership Council in June, 2011 along with strategic directions.



Minnesota  
STATE COLLEGES  
& UNIVERSITIES

# Salesforce.com

- Customer Relationship Management
- Program managed by Bemidji State University (Kerry Ross and Kris Williams)
- 7 participating institutions
- Salesforce User Group manages governance, tool configuration and user licenses and training



Minnesota  
STATE COLLEGES  
& UNIVERSITIES

# Communications

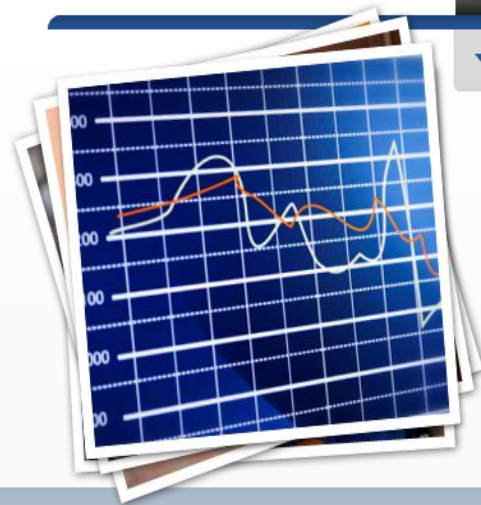
- The Bulletin – monthly e-mail distribution for CE/CT staff and administrators
- Sales ToolKit
- Administrator meetings
- New professionally-designed website for business and industry
- Leadership from Denise Stephens



**Specialized Centers** (x)  
State-of-art education from the centers of excellence and specialty centers.

- Customized Training
- Continuing Education
- Specialized Centers
- Small Business Services
- Employment Services

A to Z Site Index



## Is global competition eating your lunch?

Our Centers of Excellence help Minnesota industries succeed in a changing world.

[Learn More](#)



### Customized Training and Education: Convenient, Cost Effective, Relevant

As the state's largest provider of training, education and services, we'll help you compete in a changing world. Tap into the rich network of experienced instructors, advanced technology and cutting-edge equipment found only at Minnesota State Colleges and Universities. Whether you need training at your workplace, online or at a campus, it's convenient, cost effective and relevant.

I need training for...



**Workforce Education**  
Academic programs in areas related to business.

**Minnesota Online**  
Learn more about our online programs and courses.

**I SEEK**



Minnesota  
STATE COLLEGES  
& UNIVERSITIES

# Strategic Planning - 2011

- SWOT analysis (April)
- Administrator's feedback (May 6)
- Identification of top priorities (May 6)
- Scenario planning (May 6)
- 1<sup>st</sup> draft of plan (June 9 – 10)
- Distribution and feedback (July)
- Approve final strategic plan (July)



# What Does the Future Hold?

- Presidents' business visits and reporting in 2011-2012
- Institutional strategic or annual planning
- Read the Bulletin and use the Sales ToolKit, Salesforce.com and Lumens
- Expect leadership from Business & Industry Outreach Council
- Communicate with your administrator - Mary Rothchild and Denise Stephens



**Minnesota**  
STATE COLLEGES  
& UNIVERSITIES

# Thank You!